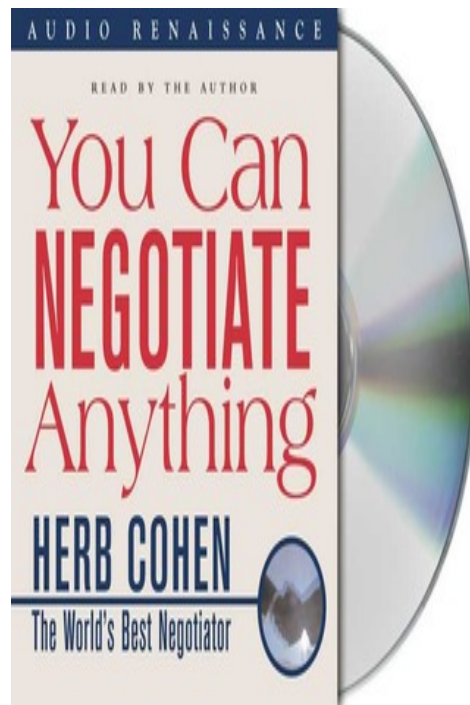


# Leer libros electronicos You Can Negotiate Anything

By Herb Cohen



This is a horizontal banner for an eBook service. The background is a lush green field of grass. On the left side, there is a white icon of an open book. The word 'eBooks' is written in white sans-serif font above the book icon. To the right of the icon, the text 'Unlimited eBooks' is written in a larger white sans-serif font. On the far right, there is a blue rectangular button with the text 'Read Now' in white, followed by a white right-pointing arrow.

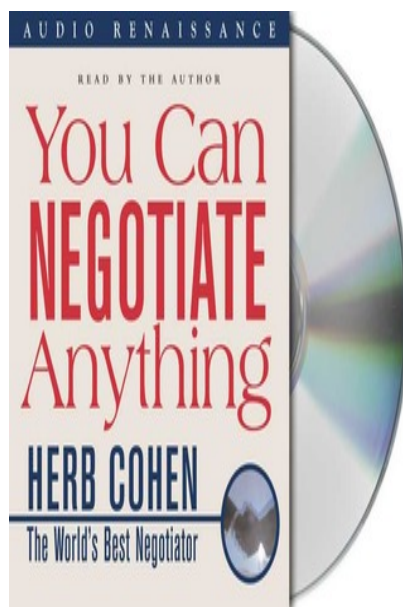
## Books Details

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## Books Descriptions

Every day, you negotiate for something: prestige, money, security, love. *You Can Negotiate Anything* is a straight-talking guide that will show you how to get what you want by dealing successfully with your mate, your boss, American Express, your children, your best friends and even yourself. As Herb Cohen counsels, "Power is based upon perception-- if you think you've got it then you've got it. Be patient, be personal, be informed-- and you can bargain successfully for anything." Based on his book that spent over nine months on the New York Times bestseller list, the author presents specific guidelines, personal anecdotes and practical advice drawn from his three decades of successful negotiating experience. Here is a wealth of information and the motivation that you need to succeed.

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